



DEGREE OFFERED

Master of Business Administration

ABOUT THE PROGRAM

MBA education has become more critical than ever. Successful employees need to understand how to use their personal and professional skills, how to learn continuously and update their knowledge, and how to help their organizations meet leadership, management, marketing and financial challenges in an extremely fast-paced and highly competitive, complex environment.

The MBA program at Holy Names University prepares adult learners to deal with dynamic, complex changes in the working environment in the following ways:

Extensive preparation in the “core business areas” of accounting, finance, marketing, and management, as well as ethics and business strategy.

An in-depth study of current issues – energy and the environment, e-commerce, leadership styles, boundaryless organizations, managing and marketing in a global economy, learning organizations, treasury operations, mergers and acquisitions.

Ethics and socially responsible decision-making are emphasized in all courses in our curriculum. Our classes are designed to help students exercise ethical judgment while making good organizational decisions.

ADMISSION REQUIREMENTS

- Official Transcripts of ALL college/university coursework completed previously, including date of bachelor degree completion (must be in sealed envelope from Registrar of college/university)
- Two Recommendations (letter or form) from previous professors or current or previous work supervisors (May obtain a Graduate Academic Recommendation Form from your Enrollment Counselor)
- 1-3 page personal statement
- Resume
- Completed Application (Free online and \$65 paper)

FORMAT

Program can be completed in 12 to 24 months.

There are six terms, with two terms in the Fall Semester, two terms in the Spring Semester and two in the Summer Session. Most classes meet every week for seven (7) weeks. A few classes meet for the entire Fall or Spring Semester. Classes meet weekly or bi-weekly depending upon the course. Classes are held Tuesday through Saturday. Meetings are generally 6:30 to 9:30 p.m. during the week and Saturday 9 a.m. to 12 noon or 1 to 4 p.m.

Students can choose 1 to 3 courses per term, and can begin their Program during any of the six terms. Students can step in and out of terms as needed to fit to their personal needs.

Features

- Small classes with personal attention.

- Distinguished faculty with a wealth of business experience and academic expertise.
- Adult student learning approaches.
- Convenient, safe location with easy parking.

CURRICULUM

Students who have the foundation courses may complete the MBA following the courses outlined below. The MBA requires completion of the foundation courses (no credit), eight core courses (24 units), three concentration courses (9 units) and one elective course (3 units) from the MBA or other HNU graduate courses, for a total of 36 units.

Foundation Courses

The following foundation courses are required of all students in the MBA program. They may have been taken in an undergraduate degree program, or subsequent to the completion of the Bachelor’s degree. If the courses have not been completed prior to admission, they must be taken before the student has completed nine units in the MBA program. All Foundation courses minimum grade must be “B” or higher to be acceptable.

- Accounting: one year BSADA 10, 11 and 12, (3,3,3)
- Finance: one course BSADA 129 (3)
- Economics: one year ECONA 1 Macro and ECONA 2 Micro (3,3)
- Professional Writing BSADA 108 (3)
- Quantitative Methodology: BSADA 20 (3) or equivalent
- Marketing: BSADA 160 (3) required for the Marketing concentration
- Statistics: ECONA 15 (3)
- Computer proficiency: CSCIA 10C (1) - Excel spreadsheets

Core Courses (24 units):

The courses listed below form the core of our curriculum. They provide the basic tools necessary to analyze a wide range of business and organizational decisions, and are appropriate for work in large corporate settings, small and mid-sized businesses, non-profit organizations, and professional or consulting practices.

- BSAD 205 Decision Modeling (3)
- BSAD 207 Managerial Accounting (3)
- BSAD 215 International Management (3)
- BSAD 229 Financial Management (3)
- BSAD 230 Management Dynamics (3)
- BSAD 251 Corporate Policy and Ethics (3)
- BSAD 260 Marketing Management (3)
- BSAD 295 Strategy and the Global Environment, capstone, (3) (prerequisites - 7 **Core Classes** above)

Students will take four courses in one of the following concentrations.

Management and Leadership (9 units):

This concentration is for students preparing to move into positions of greater responsibility within large for-profit companies, non-profit organizations, and small businesses. While considering new models of organizations and leadership, this concentration focuses upon the de-

velopment of personal qualities leaders at all levels need to be successful in our fast-paced, rapidly-changing, complex-knowledge economy.

BSAD 250 Leadership Development (3)

BSAD 253 Building Learning Organizations (3)

BSAD 255 Leadership and Organizational Behavior (3)

Finance (9 units):

This concentration will support two distinct career paths. Many students are employed by large corporations and seek additional financial skills that will assist them in improving their performance and obtaining promotions. Other students work in small businesses or independently and seek financial skills to achieve and sustain success. Our courses have been recently redesigned to better prepare our students for the information economy.

BSAD 236 Intermediate Financial Management (3)

BSAD 237 Investments (3)

BSAD 239 Advanced Financial Markets and Institutions (3)

Marketing (9 units):

This concentration will provide students with an extended foundation in marketing and background in the consumer area of marketing as well as a clear perspective of Marketing Strategy in the Global environment. Students will be prepared to move into positions offering responsibility within consumer packaged good firms, business-to-business marketers, not-for-profit firms and global marketing endeavors.

BSAD 261 Diverse Consumer Behavior (3)

BSAD 263 The Global Imperative: Strategic Marketing (3)

BSAD 265 Marketing Research (3)

Energy and Environment Management (12 units):

This new concentration responds to an anticipated high growth area that has become a focus of the U.S. Government's domestic agenda, international agencies and other institutions. There are also rising international concerns over global warming, biodiversity sustainability and overall health. Energy from natural gas, nuclear, solar, fuel cells, hydro electric, coal, etc., will have to be balanced with the environmental issues that each one of these creates. This focus will provide energy and environment management leadership and ability to assess difficult trade-offs.

BSAD 240 Environmental Sciences Overview for Energy and Environmental Managers (3)

BSAD 241* Energy and Environmental Economics (3)

BSAD 242* Energy and Environmental Risk Assessment and Management (3)

BSAD 243* Energy and Environmental Public Finance and Management (3)

*BSAD 240 is a prerequisite for this course.

Elective (3 units):

Students can select one course from any of the MBA courses to complete the 36 units or 12 courses for the MBA or, from other HNU graduate programs as approved by the Director of the MBA Program.

FACULTY

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ADJUNCT LECTURERS

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